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Olympia Fields Country Club

Olympia Fields, Illinois

September 17-18, 2023

[ICONFORILLINI.COM/ILLINIGOLFCLASSIC](https://iconforillini.com/illinigolfclassic)



PRESENTED BY BUSEY BANK

# 2023 ILLINI GOLF CLASSIC

The Illini Golf Classic benefits the Illinois men's golf program in addition to the Illini NIL and charitable mission of ICON Collective.



## WORDS FROM HEAD GOLF COACH MIKE SMALL

In my 23 years as the head golf coach at the University of Illinois, the landscape of college golf and our program has changed immensely. One thing that has stayed the same though is this program's incredible support from alumni, fans and donors. As we approach the 21st Annual Illini Golf Classic, I can't stress enough how grateful we are for your support and commitment to making the Illini Golf Classic a great success. Although ICON Collective is serving as the official host this year, the positive impact of the event on the men's golf program will still remain. Through your past participation, sponsorship and auction involvement, our golf team has been afforded the

opportunity to play and compete on some of the best courses and against some of the top teams in the country. This outing also helps the success of our team by outfitting our first-class Demirjian Indoor and Lauritsen/Wohlers Outdoor Golf Practice Facilities with premier equipment and training aids.

Illini greats Steve Stricker, D.A. Points, Luke Guthrie, Thomas Pieters, Brian Campbell, Thomas Detry, Nick Hardy, Dylan Meyer, Michael Feagles and Adrien Dumont de Chassart have become household names on their respective tours, and Hardy became the most recent Illini to earn a victory on the PGA Tour. We appreciate their continued faithfulness and support to our program and University!

We encourage you to please mark your calendar and plan on attending the 2023 Illini Golf Classic. Invite your friends, family, clients and employees to join in this year's festivities. We want to continue to make this a special occasion and with your participation, we can make the 2023 Illini Golf Classic another one to remember.

Best Wishes,

Mike Small  
Men's Golf Coach



## ABOUT ICON COLLECTIVE

On July 1, 2021, groundbreaking legislation went into effect in the state of Illinois, allowing student-athletes to monetize their name-image-likeness (NIL). Over the next 18 months, state legislation and guidance from the NCAA evolved several times, making it clear that the University of Illinois needed a full-time, professional organization to provide meaningful NIL opportunities to Illini student-athletes.

In November 2022, ICON Collective, Inc. was officially formed by Kathleen Knight, former Illini swimming letterwinner and development officer for the University of Illinois Division of Intercollegiate Athletics (DIA), to address this growing need.

The core function of ICON (Illini for Charitable Opportunities and Networking) is to secure charitable contributions and offer meaningful NIL partnerships to Fighting Illini student-athletes for their participation in community service initiatives in and around Champaign-Urbana and beyond. Additionally, ICON equips Illinois student-athletes with meaningful life and entrepreneurial skills that will positively impact their lives long after their time at the University of Illinois.

In the first six months of business, ICON Collective already contracted over 25 Illini student-athletes across multiple sport programs, completing more than 100 hours of meaningful community service activities in the local Champaign-Urbana community. ICON expects the number of student-athletes, sport programs and community partners they are engaged with to grow steadily each month.





ICON onboarded Jackie Szymoniak to the team in February 2022. Szymoniak, also a former employee of the DIA, brings extensive experience to fundraising and community engagement efforts, highlighted by her spearheading the Illini Golf Classic with Head Men's Golf Coach Mike Small for over 10 years.

Soon after inception, it became evident ICON would need to carry out high-level, creative efforts to generate financial support from private donors and local businesses. Through Jackie's leadership, a strategic plan was put in place to allow the Illini Men's Golf Program, Illinois Athletics and ICON to work together and generate meaningful financial resources with multiple beneficiaries.

Moving forward, Coach Small and the Men's Golf Program will continue to benefit from the financial resources that the fundraiser event has provided for the last 20 years. In addition to that, a significant amount of the proceeds from generous donors will support the continued growth of this year's new event host, ICON Collective.

At the 2023 Illini Golf Classic, guests will be sure to experience a first-class event at the historic Olympia Fields Country Club, highlighted by an even broader array of Illini head coaches, Illini golf professionals, past and present Illini greats, and so many fellow alumni and supporters. We have been challenged to make this the best Illini Golf Classic yet, and with your support we are confident it will be. We hope to see you in September!

**TO LEARN MORE, VISIT [ICONFORILLINI.COM](https://iconforillini.com)**



**@ICONFORILLINI**



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## THE ICON IMPACT

*"It allowed us to retain certain players that had an opportunity to go to the NFL. It allows them to stay in school, graduate, move towards their degree, and do a lot of great things that can hopefully improve their draft stock from a year ago. Many great things going on with ICON Collective."*

**-Bret Bielema, Illinois Head Football Coach**

ICON's core mission revolves around creating partnerships with non-profit organizations locally, regionally and nationally, to pair Illini student-athletes with important charitable and educational initiatives. Current community partners include, but are not limited to, the Stephens Family YMCA, Don Moyer Boys & Girls Club, Crime Stoppers, First String, DREAAM, Eastern Illinois Foodbank, and local elementary and middle schools.

*"At Jefferson, we really enjoyed partnering with ICON and Illinois Athletics to bring our students an experience unlike any other. Their visit allowed our students to meet collegiate athletes and work with them both on academic and enrichment-based activities in small groups. Having them visit our school modeled what it may be like to not just participate in collegiate athletics; but also to engage academically and give back to their community."*

**-Melissa Kearns, Assistant Principal at Jefferson Middle School**



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# SCHEDULE OF EVENTS



All events to be held at:  
**Olympia Fields Country Club**  
**2800 Country Club Drive**  
**Olympia Fields, IL 60461**

## SUNDAY, SEPTEMBER 17, 2023

Welcome Gala Reception & Auction .....6 p.m. / OFCC Clubhouse

## MONDAY, SEPTEMBER 18, 2023

Registration and Breakfast ..... 8-10 a.m. / OFCC Clubhouse

Clinic hosted by Illini Touring Pros .....10 a.m. / Practice Area

Shotgun Start .....11 a.m. / North & South Courses

Lunch ..... During Play / On course

Cocktails and Hor d'oeuvres ..... Post Play / OFCC Clubhouse

Awards Presentation ..... Post Play / OFCC Clubhouse



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# ILLINI GOLF CLASSIC

## REGISTRATION INCLUDES

- Gala reception and auction with Mike Small, Josh Whitman, Illini head coaches, Illini touring professionals, Illini greats and friends
- Special golf gifts for each participant
- Golf clinic hosted by Mike Small and other Illini Golf Professionals
- 18 holes with cart at Olympia Fields Country Club
- Food and beverages during the Sunday and Monday event
- Cocktail reception and awards presentation following Monday play





Thank you for considering sponsorship of the 2023 Illini Golf Classic! The event will continue to benefit the Illini men's golf program, as well as support the Illini NIL and charitable mission of ICON Collective.

**HOLE SPONSOR**  
**\$750**

**BLOODY MARY STATION SPONSOR**  
**\$1,000**

**BEVERAGE STATION SPONSOR**  
**\$1,500**

**LUNCH SPONSOR**  
**\$1,500**

**PRACTICE PUTTING GREEN SPONSOR**  
**\$2,000**

**CLINIC SPONSOR**  
**\$3,000**

**ON-COURSE CART SPONSOR**  
**\$4,000**

**VIDEO SPONSOR**  
**\$5,000**

**T-SHIRT SPONSOR**  
**\$6,000**

**T-Shirt, Video, On-Course Cart, Clinic, Practice Putting Green, Lunch, Beverage Station, Bloody Mary Station, and Hole sponsorship opportunities include the following:**

Two passes to the Gala Reception and Auction, two passes to the Golf Clinic, recognition on signage at point of sponsorship and on signage at the Gala Reception and Auction and Illini Golf Classic, special memento gift, autographed photo by Illini Professional, inclusion of name in event brochure



**GALA SPONSOR**

**\$15,000**

**AWARDS RECEPTION SPONSOR**

**\$10,000**

**ON-COURSE PIN FLAG SPONSOR**

**\$10,000**

**CORPORATE SILVER SPONSOR**

**\$8,500**

**Gala, Awards Reception, On-Course Pin Flag, and Corporate Silver sponsorship opportunities include the following:**

Two playing spots in the Illini Golf Classic, four passes to the Gala Reception and Auction, two passes to the Golf Clinic, recognition on signage at point of sponsorship and on signage at the Gala Reception and Auction and Illini Golf Classic, special memento gift, autographed photo by Illini Professional, inclusion of name in event brochure

**CORPORATE GOLD SPONSOR**

**\$20,000**

Includes four playing spots in the Illini Golf Classic, eight passes to the Gala Reception and Auction, four passes to the Golf Clinic, signage with name in at least two prime locations at OFCC each day of the Illini Golf Classic, special memento gift, autographed photo by Illini Professional, inclusion of name in event brochure

**PRESENTING SPONSOR**

**BUSEY BANK**

Includes four playing spots in the Illini Golf Classic, eight passes to the Gala Reception and Auction, four passes to the Golf Clinic, 9-holes with Illini golf professional on Monday of outing, signage with name in at least three prime locations at OFCC each day of the Illini Golf Classic, special memento gift, autographed photo by Illini Professional, inclusion of name in event brochure



The 20th Annual Illini Golf Classic enjoyed success raising funds for the men's golf program at the University of Illinois. There is great appreciation to the following 2022 Illini Golf Classic sponsors for their loyalty and support of the men's golf program.

## THANKS TO THE 2022 SPONSORS

### PRESENTING SPONSOR:

First Federal Savings Bank of Champaign-Urbana & GTPS Insurance,  
George, Patrick and Tyler Rouse

### GALA SPONSOR:

Cary McMillan

### FLAG SPONSOR:

Tinervin Family Foundation, Jeff Tinervin

### CORPORATE SILVER SPONSORS:

The Allen Everette Family, Allen Everette  
CCMSI, Bryan Thomas

The Chicago Group at Morgan Stanley, Bill Lenz

The Mike Meyer Family, Mike Meyer

The Phillip & Beverly Goldstick Family Foundation, Phil Goldstick  
Serra Champaign, Ben Quattrone

Steve Stricker American Family Insurance Foundation, Nate Pokrass

The Vogelsinger Family, Ed & Tom Vogelsinger

### T-SHIRT SPONSOR:

Belmont Bank & Trust, Bill McCarty III

Arby's – Central Illinois  
A & P Tap Room, Bloomington, IL  
Bruce & Debbie Babcock  
Barnes & Thornburg LLP  
Bill Barry  
Belmont Bank & Trust  
Brotschul Potts LLC  
Jan & Steve Bowsher  
Champaign Chrysler  
Dan & Kessie Cimino Family  
Cohen & Brouder Families

Cozad Asset Management  
Cramer Siding & Windows  
Van Curtis Attorney  
Tommy DiSanto & Carter Smith  
Roland & Lisa Emanuel  
John & Edie Erdman  
Ronald & Paula Filler  
Bonnie & Mark Goldenberg  
Health Alliance  
Hoekstra Farms  
Bob Johns

Dave, Andy, Parker & Augie Keeling  
Mr. and Mrs. Larry Lubin  
Paul J. Meginnis  
John Messman  
NextName  
Rice Motor Company  
Ron Schutz  
Shiner Group, LLC  
Michael B. Solow  
Sullivan-Parkhill Automotive  
University of Illinois Community Credit Union





**GOLFER REGISTRATION**

\$5,600 per foursome  
\$1,400 per participant

Check here for Gala Reception and Auction only  
\$250 per person

\_\_\_\_\_  
Name #1

\_\_\_\_\_  
Handicap Vest Size

\_\_\_\_\_  
Address City, State, Zip

\_\_\_\_\_  
Phone Email

\_\_\_\_\_  
Name #2

\_\_\_\_\_  
Handicap Vest Size

\_\_\_\_\_  
Address City, State, Zip

\_\_\_\_\_  
Phone Email

\_\_\_\_\_  
Name #3

\_\_\_\_\_  
Handicap Vest Size

\_\_\_\_\_  
Address City, State, Zip

\_\_\_\_\_  
Phone Email

\_\_\_\_\_  
Name #4

\_\_\_\_\_  
Handicap Vest Size

\_\_\_\_\_  
Address City, State, Zip

\_\_\_\_\_  
Phone Email

I would like to sponsor the following:

- Hole Sponsor (\$750)
- Bloody Mary Station Sponsor (\$1,000)
- Beverage Station Sponsor (\$1,500)
- Lunch Sponsor (\$1,500)
- Practice Putting Green Sponsor (\$2,000)
- Clinic Sponsor (\$3,000)
- On-Course Cart Sponsor (\$4,000)
- Video Sponsor (\$5,000)
- T-Shirt Sponsor (\$6,000)
- Corporate Silver Sponsor (\$8,500)
- On-Course Pin Flag Sponsor (\$10,000)
- Award Reception Sponsor (\$10,000)
- Gala Sponsor (\$15,000)
- Corporate Gold Sponsor (\$20,000)

\_\_\_\_\_  
Sponsor (name as you would like it to appear on signage)

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Jacket Size

**PLEASE RETURN SPONSORSHIP AND/OR GOLFER REGISTRATION TO:**

ICON COLLECTIVE, INC.  
505 N. State St, #1907  
Chicago, IL 60654

**FOR MORE EVENT INFORMATION:**

**JACKIE SZYMONIAK / ICON COLLECTIVE / PHONE: 217-954-8293 / EMAIL: JS@ILL-ICON.COM**

In an effort to maximize the fundraising impact from the event, we recommend paying with check or ACH. Please reach out to Jackie Szymoniak for ACH info if desired.

\_\_\_\_\_ Please find my check enclosed  
(Payable to ICON Collective, Inc.)

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_ Please charge credit card:

\_\_\_\_\_  
Signature

- Visa       Mastercard
- Amex       Discover

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Sec. Code